

PROBLEMS When the user click or drag several rules. Problems Ordered by priority (1=highest priority)

Rules

Search



User Attributes

Age, Gender, Roles, Membership

Session Attributes

Location, Device, Time, Browser

Social

Facebook Likes, Friends, Education

Behavior

Visited content, Pages, Score

Page Visited

Content Visited

Score Points

2. No Visual resources to show how many times you can add one rule

Page Visited

Evaluates if the user has visited the selected page.

1. NO CONTEXT

the user see the same box without any context

Page Visited

Evaluates if the user has visited the selected page.

Page Visited

Evaluates if the user has visited the selected page.

3. The user can drag many rules

And there's no feedback if the rule is configured or not **EVEN WHEN YOU SAVE!!!!!!!**


Save

Save and continue

Cancel

SOLUTION Right now. With the technology that we have (proposal from ux)

Rules

Search 

User Attributes >
Age, Gender, Roles, Membership

Session Attributes >
Location, Devices, Time, Browser.

Social >
Facebook Likes, Friends, Education

Behaviour v
Visited content, Pages, Score

Page visited ?

Content visited

Score points ?

Visual resources

Drag & Drop or Click to configure the rule

Can be added several times Can be added once

The user recognize the space to click/drag the rules.

When drag: the line appears
When drop: the line disappear
When click: the line disappear

The message disappears when the zone contains an element, and appears if is empty

Save

Save and Continue

Cancel

SOLUTION Right now. With the technology that we have (proposal from ux)

Rules

Search

User Attributes >
Age, Gender, Roles, Membership

Session Attributes >
Location, Devices, Time, Browser.

Social >
Facebook Likes, Friends, Education

Behaviour >
Visited

Page visited
Public: /blog

Content visited
(Not configured)

Score points

Page visited ?

Content visited ?

Score points ?

Can be added several times ● Can be added once

Evaluates if the user has visited the selected pages

2. Visual resources
With their legend = context

1. CONTEXT
The user knows the page
And if is private/public

3. The user can drag many rules
And there's a feedback if the rule/s are **NOT** configured

Save

Save and Continue

Cancel